

Educational Outreach Ideas

Each participating site is required to hold a minimum of one wildfire risk reduction educational outreach event or activity annually.



FIREWISE USA™
Residents reducing wildfire risks

Examples:

- Completed a national Wildfire Community Preparedness Day project (1st Saturday in May)
- Coordinated a community-wide awareness/educational activity that increases wildfire risk reduction actions and overall preparedness
- Delivered via door-to-door, information on the community's wildfire danger
- Distributed "Welcome packets" with wildfire literature to all new residents
- Evacuation drill in collaboration with a law enforcement agency, fire department or local emergency manager
- Held a fire-resistant plant species workshop for residents in collaboration w/the local cooperative extension office
- HOA meeting or community-wide presentation that detailed the need and importance for individual wildfire preparedness
- Hosted a Firewise Virtual Workshop Viewing Party
- Local emergency manager provided a presentation on building an emergency preparedness kit
- Mentored adjacent communities on how to become a Firewise site
- Provided an insurance policy clinic for residents to ensure policies are up-to-date with local building codes and costs, and inventories of personal belongings
- Residents participated in a volunteer mitigation activity for a senior or disabled neighbor
- Wildfire related article(s) placed in the community newsletter
- Wildfire workshop for residents with speakers/demonstrations from a forestry agency, fire department, or emergency management office